

Thanks for pre-registering online for [2017 Sweetheart Run](#) on Saturday February 18, 2017.

Please take a moment to read this email as it contains important race information.

Race location: Fleet Feet Blue Dome, 2nd and Frankfort Avenue in downtown Tulsa (418 E. 2nd Street)

Packets can be picked up in advance through Friday, February 17, 2017. Pick up at the store you indicated when you registered. Packets can be picked up as follows:

Blue Dome	2/16/17 10:00 am to 7:00 pm, 2/17/17 10:00 am to 7:00 pm
KingsPointe Village	2/16/17 10:00 am to 7:30 pm, 2/17/17 10:00 am to 7:00 pm
Broken Arrow (Dallas and Main)	2/16/17 10:00 am to 7:00 pm, 2/17/17 10:00 am to 7:00 pm

Packets can also be picked up on race day beginning at 7:00 am. Packets will be located in the tent in the back parking lot of Fleet Feet Blue Dome (2nd and Frankfort)

Finisher Medals:

The 5km medals are actually heart shaped medallions, while the 10km medals are traditional medals with a neck ribbon. The two medals interlock – so if you do both the 5k and 10k you can insert the 5k medallion into the 10k medal to form a new DOUBLER medal.

You will receive your finisher medals as you cross the finish line of each race. 5k participants and DOUBLERS will receive the 5k medallion at the finish of the 5k, while 10k participants and DOUBLERS will receive the 10k medal with neck ribbon at the finish of the 10k. Note that all races will be SOLD OUT, meaning we have no extra medals. So please take the correct medal based on your race as you finish.

Timing:

For the timed races (5 km and 10 km) your bib is affixed with a timing tag on the back. Just wear your bib on the front OUTSIDE of your clothing. IMPORTANT: If you are in the DOUBLE, you will wear the same race number/timing tag for both races! Do not remove the race number between races.

Wear your race number on the front of your body! This is very important as our second back-up timing method requires us to see your race number. Do not cover your race number and do not wear it on your back!

The Fun Run is not timed.

Race Start Times:

5 KM: 7:45 am

10 KM: 8:30 am

1 KM Fun Run & Walk: 8:35am

Click here to view the course map: http://files.www.fleetfeettulsa.com/races/sweetheart-race-2016/certified_course_maps.pdf

If you are in the 10k, please stay clear of the FINISH LINE as you line up for the start of your race. The FINISH LINE will be active as the 5 km will be underway. If you are a DOUBLER and will finish the 5 km in more than 45 minutes, once you finish the 5km proceed to the start line to begin the 10 km. Note the 10 km will start 45 minutes after the 5km starts.

Parking: There is free parking on the street near the store and in the old KOTV parking lot near 4th and Frankfort. The large parking lot across the street to the north of Fleet Feet Blue Dome is a pay lot for \$5. Lots near McNellie's

north of 1st Street are free to park in. This is a large race with nearly 2000 participants. So arrive early to find a parking spot.

Post-Race Details:

Beverages: Enjoy post-race beverages by showing your race number (please bring your ID if you wish to have an adult beverage in order to receive an over 21 wristband). Beer provided by Marshall's Brewing!

Food: We will be cooking pancakes, as is the tradition for the Sweetheart Run! The pancake breakfast will be in the back parking lot.

Entertainment: Enjoy music played by our DJ in the back parking lot after the race.

Awards: Since many 5k participants are also Doubling in the 10k, we will do only one awards ceremony, after the 10k. Overall and age group awards for the 5k and 10k and overall awards for the Double and couples categories will DJ booth in the back parking lot at 10:15 am. If you only participate in the 5km, age group awards will be available for pickup at the awards tent in the back parking lot once results are final for the 5k. Here is a summary of awards that will be presented at 10:15 am:

5k, first place male and first place female
5k age groups, Clydesdale's, Athena's, race walkers, top 3 in each division
10k, first place male and first place female
10k age groups, Clydesdale's, Athena's, race walkers, top 3 in each division
DOUBLE, first place male and first place female
5k Couples – First place team
10k Couples – First place team
DOUBLE Couples – First place team

Race Results: Printed listings of age group winners will be posted in the back parking lot. During the race results will be posted online; see the scan-able signs that will be posted in and around Fleet Feet Blue Dome in order to access results with your smart phone.

SALE: Special Sweetheart Run Sale and Specials! We will have several great sales and specials at Fleet Feet Blue Dome on Saturday, including some deep discounted items. A special sale area will be set up in the back parking lot.

Also, we have a special offer for all Sweetheart Run participants: Show your race bib at any of our three stores and receive 10% off your purchase! This offer is good on all in-stock items, including sale apparel. We have a large selection of sale apparel currently at the Blue Dome store. Garmin's are excluded (sorry!). Offer is not valid on special orders or E-commerce orders. The offer will be valid from February 12, 2017 through February 26, 2017. Your purchase will also earn Personal Rewards Points. You must present your race bib in order to receive the

Post-race results will be posted online to our website and Facebook, and follow us on Facebook to see race photos and video! Our photos are always free for you to download and use. A link to the photo album for the event will be provided after the race on both our Facebook page and our website (www.fleetfeettulsa.com)

Also register for one of our upcoming races:

Trail Madness 3/5/17 @ Turkey Mountain, new for 2017 – 32k! <http://www.fleetfeettulsa.com/races/2017-trail-madness>

Golden Driller Marathon 4/29/17, this race will sell out – so sign up soon!
<http://www.fleetfeettulsa.com/races/2017-golden-driller-marathon>

4 Seasons Challenge – includes 4 great events beginning with the Fleet Feet Half Marathon on 5/20/17
<http://www.fleetfeettulsa.com/races/2017-4-seasons-challenge>

Cinco de Mayo Run 5/5/17 <http://www.fleetfeettulsa.com/races/2017-cinco-de-mayo>

Thanks again for registering! Engage with us on Facebook and watch our website for any race related announcement.